



presents

THE ECONOMIC TIMES

SCM

SUMMIT - 2018

Supply Chain Management & Logistics

5th Annual Edition

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Taj Diplomatic Enclave, New Delhi



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An Economic Times Initiative



# REVOLUTIONIZE, INTEGRATE & INNOVATE SCALING UP THE SUPPLY CHAIN ECOSYSTEM

## OVERVIEW

In this era where the world is moving at a fast pace and gives birth to a new technology almost every moment, the long term survival of any business enterprise is dependent on the efficient supply & delivery process that the organization practices. **To thrive in a vibrant demand & supply environment, organizations need to ensure that a proper mechanism is in place between their suppliers & their customers until the last of the supply chain demands are fulfilled without delay in the process.** This calls for a system that tracks the inventory on hand, amplified by a solid order & supply chain management. This is very vital to cost control, availability to supply on demand, maintain market control & eventual profitability.

To meet this critical need to handle the demand & supply effectively, supply chain management is an important component in every business. Universally organizations are investing in enhancing their Supply Chain Management to fuel future demand for its products, enabling planners to accurately estimate future needs for supply & extends to execution with the planning of their plants, transportation & logistics.

# THE ECONOMIC TIMES **SUPPLY CHAIN MANAGEMENT & LOGISTICS SUMMIT**

Acting as the change agent, it is our constant endeavour to address to the issues and matter of importance that are a determinant to the growth of the nation. We are pleased to announce The 5th Edition of **The Economic Times Supply Chain Management & Logistics Summit** in a time when the economies of the Asian region is growing at fast pace in the global economies. China, Japan and India together contribute to more than 35% of world's GDP. Being the fastest growing economies of the world, over past 2 years, china & India contributed 73% to the Asian growth and 38% to the World GDP growth. Asian region has increasingly become a major centre of World Trade, Global capital flows and other Macro-Economic parameters.

Like the previous editions, the 5th Edition of The Economic Times Supply Chain Management & Logistics Summit will deliberate on End - to - End functions of supply chain management such as: **Planning, Forecasting, Sourcing, Procurement, Inventory Management, Risk Management, Warehousing, Distribution, Marketing, Customer Relationships Management, Supply Chains, Digitization, Governance and Regulation, Supply Chain Intelligence**, etc. The summit will bring together 200+ industry leaders from the supply chain & logistics industry for an inspiring, relevant and challenging content where you can take stock and plan your next step in action. With parallel tracks, webinars, interactive sessions, fireside chats, case studies, panel discussions, Crystal Ball Gazing and keynotes, the Summit is going to be unique that will focus on the impact you can make today for a better future.



# THINGS TO WATCH OUT

A world class platform, one-to-one meetings with solution providers and the opportunity to network with your peers will arm you with the information you need. The summit will discuss key challenges being faced, advancement in the sector and the opportunities. Key points of discussion will be and not limited to:



FOCUSED TRACKS COVERING SUBJECTS LIKE TRANSPORT SYSTEMS, AUTOMATION IN WAREHOUSING, BUSINESS MODELS LIKE PPP, MOBILITY VEHICLES, CHALLENGES WITH CUSTOMS, E-WAY BILL - PROS AND CONS, COLD CHAIN LOGISTICS BEYOND PHARMA, TECHNOLOGY -SPECIFICALLY USE OF BLOCKCHAIN IN SUPPLY CHAIN, DRONES, ETC.



INCLUSIVE SESSION THAT WILL ENABLE AND ENGAGE THE AUDIENCE THROUGH AN INTERESTING AND THOUGHT PROVOKING GROUP DISCUSSION TO DISCUSS THE KEY ISSUES IN THE INDUSTRY AND BRING OUT THEIR RELEVANT SOLUTIONS



INTERNATIONAL CASE STUDIES TO UNDERSTAND BUSINESS MODELS THAT'S TRANSFORMING DEVELOPING NATIONS



LIVE SURVEY DURING THE SUMMIT THAT WILL PROVIDE IMMEDIATE FEEDBACK FROM THE ATTENDING AUDIENCE ON VARIED ISSUES



FOCUS OF KEY SECTORS LIKE INFRASTRUCTURE, FMCG, PHARMA, E-COMMERCE, RETAIL & HEALTH CARE



WE WILL ALSO EXPLORE AN OPPORTUNITY WITH "STUDENT CHAIR" WHEREIN A SELECTED/NOMINATED STUDENT FROM A REPUTED COLLEGE WILL BE PART OF A PANEL DISCUSSION FOR ABOUT 10 MINUTES AND SHARE HIS/HER PERSPECTIVE AS BATON BEARERS OF TOMORROW

# PROGRAMME SCHEDULE

09:30 - 10:00	Registration	
10:00 - 10:05	Opening Remarks by ET Edge	
10:05 - 10:15	Welcome Address	
10:15 - 10:45	<b>Chief Guest Address: Building a Smart &amp; Versatile Supply Chain Highway for this Vibrant Economy called India</b>	
10:45 - 11:00	<b>Special Address: Developing a 5 Year Strategic Plan: Polices to Smoothen Supply Chain Highway</b>	
11:00 - 11:15	<b>Keynote Address: Managing Supply Chain in Today's Fast Changing Consumer Markets &amp; Age of Disruption</b>	
11:15 - 12:00	<p><b>Panel Discussion: Changing Landscape: Creating a Hassle Free Dynamic Supply and Demand Environment</b></p> <p>Being the second fastest growing economics in the world, India represents a huge opportunity to the world to use a hub. With global brands from sectors like automobiles, retail, FMCG etc. getting into or trying to get into the Indian households, the economy has become vibrant and tops the world in terms of emerging market. This is supported by the growth of the home grown brands who have reached Indian households and now venturing beyond boundaries. In such a vibrant country, SCM &amp; Logistics plays a very vital role in supporting this huge demand and supply game. SCM has the potential to make or break a deal. Therefore, it is of utmost importance to get hassle free SCM highway. The expert panel would discuss:</p> <p>The need for getting the Policies Right &amp; Robust!</p> <ul style="list-style-type: none"> <li>• Path-breaking Practices in Supply Chain</li> <li>• Impact of E-Way Bill on Logistics Industry</li> <li>• Amendments required in E-Way Bill to tackle Supply Chain issues</li> <li>• GST + E-Way Bills = Reduced Transit Time &amp; Transparency?</li> <li>• Can E-Way Bills check revenue leaks in the logistic system?</li> <li>• Does existing Compliance &amp; Customs define Ease of Doing Business in and out of India?</li> <li>• e-SANCHIT – Is it just an online platform or truly eases out the filing Bill of Entry?</li> </ul>	
12:00 - 12:15	Networking Tea Break	
12:15 - 12:30	<p><b>Casestudy: The Time has Begun! Trends that Promises to Shape Up Supply Chain over Next 10 Years</b></p> <p>It is pretty evident and a well acknowledged fact that Digitization is the Next Big thing which is bring in a revolution in our society and bringing in a change in the way we work by eliminating traditional methods. As the economy grows and the functional environment evolves, several macro trends will shape up the future supply chain strategies. These trends typically would include a leap in technology - Artificial Intelligence, IOT, Mobility etc... It is critical to understand these trends. We need to know – What are the major trends that is shaping up? What impact can be expected? How should organizations prepare themselves for these trends? What “Wild Cards” can be expected?</p>	
12:30 - 13:15		<p><b>Panel Discussion: Inspecting the Opportunities in Warehousing and Distribution</b></p> <p>The warehousing and distribution sector in India suffered years of neglect resulting in inadequate capacity addition but the Government has managed to turn it around with investor-friendly policies. Government support, like capital investment subsidies, duty cuts and food parks, are expected to open up the opportunities for setting up cold chains, a must have in the warehousing sector. Several gaps also exists in the cold chain transport and warehousing. These covered the high costs of construction and operations. There is also a seasonal impact on the sector. However, the needs is to put in place the right marketing strategies to create an efficient supply chain management system.</p> <p>In this interesting session, we will explore:</p> <ul style="list-style-type: none"> <li>• Opportunities with cold chain supply management</li> <li>• How do you maintain same temperature till the last mile?</li> <li>• Will ban of thermocol and plastics be a threat to cold chain and will increase cost?</li> <li>• How can cold chain felicitate / increase access to fresh, regional food products</li> <li>• Reduction of food losses and food waste</li> <li>• Focus on quality and product sensitivity</li> <li>• Developments in Technology &amp; Systems</li> </ul>
13:15 - 14:00	Networking Lunch	
14:00 - 14:10	<b>Key in F5: Yoga Session to Refresh your Mind</b>	
14:10 - 14:50	<p><b>Unconferencing: Traditional Networking Beyond Passwords</b></p> <p>This session is a great opportunity to connect with your peers, learn &amp; grow with leaders and practitioners of Supply Chain in India and beyond the boundaries. Learn while you play how new age practices can become a value creator, enabler and competitive advantage for the enterprise. Through this unconferencing session we will try to understand how to achieve excellence in our day to day operations through alignment, empowering partnerships, talent management and digitization through external innovation and operational excellence.</p>	
14:50 - 15:30		<p><b>The Talk: Dealing with the “New Normal” – Rising Customer Expectations in E-Commerce</b></p> <ul style="list-style-type: none"> <li>• Govt.'s current Plan from DGFT Perspective</li> <li>• What does Ecommerce Players expect from the Government</li> <li>• Refining omnichannel strategy to address dynamic changes</li> <li>• Challenges with handling cash at the bottom of the pyramid</li> <li>• How to fix the last mile challenges?</li> <li>• Why buyers and consumers utilize online marketplaces?</li> <li>• Inventory management &amp; Fulfilment</li> <li>• Tactical approaches (ship to store, ship from store, reserve online, curbside pickup, etc.)</li> <li>• Challenges and the need for IT infrastructure</li> <li>• Working across merchants, brands, providers, carriers</li> <li>• Methods to eliminate costly logistics errors</li> <li>• Ways to shorten the last mile</li> <li>• How ecommerce has impacted B2C and B2B buyer expectations</li> <li>• m-Commerce in e-Commerce</li> <li>• How are ecommerce companies planning to tap the expected 900 Billion Dollar Market by 2020</li> </ul>

# PROGRAMME SCHEDULE

## Parallel Tracks TRACK 1 - MANUFACTURING & ENGINEERING

- 15:30 - 16:15
- Panel: Creating an Innovative M&E Supply chain Ecosystem to Drive Operational Excellence**  
No matter how great the business strategy, if the operations function can't meet the mark, its game over. It is of utmost importance for organizations to practice effective supply chain and manufacturing operations to translate business strategies into practical plans. An organization needs ways to improve operational performance across complex value chains. The need of the hour is to employ a programmatic approach that can help improve top-line growth, lower costs, reduce response times and increase productivity. The panel will discuss and not limited to:
- New strategies being adopted in demand planning, distribution network and logistics optimization
  - Tactics to transform inbound supply chain structure
  - How important is it for manufacturers to increase supply chain flexibility and agility?
  - Fast delivery, excellent aftersales service and increased sustainability – the mantra to achieve Operational Excellence? Or there's more to it?
  - The People side of M&E supply chains
  - Reverse logistics to extend lifecycle of products and is it a solution to environmental and ecological problems?

## TRACK 2 - FMCG & PHARMACEUTICAL

- 15:30 - 16:15
- Panel: Redesigning the battleground; Solving the FMCG & Pharmaceutical Supply Chain Challenge**  
Country's economy is driven by its efficient supply chain system. These days, it's difficult to know what the future holds for and industry/sector, especially when a new norm is marked with unpredictability. However, one thing we know for sure is that change and innovation will always be constant, making it necessary to advance what's within your control. To prepare for these changes, an organization need to equip themselves to handle alterations and move fast in a changing landscape. They must be ready to innovate and find ways to keep up with their customer demand. This session is an effort to understand the upcoming trends and challenges in the two most promising sectors – FMCG & Pharmaceutical
- Evolving regulatory environment and upcoming changing standards – a forefront challenge for supply chain executives
  - Adopting customer-centric approach to achieve long-term benefits through loyalty and retention
  - Integrated planning with various teams such as store ops, supplier and merchandizing, to increase efficiencies in supply chain
  - Increased Focus on Cost-to-serve
  - Enterprise Mobility Penetration into the Supply Chain
  - Speed, Agility, Collaboration
  - Go Digital
  - Reacting to Innovation & Change But with An Eye On Fundamentals
  - Procurement's New Role in the Supply Chain
  - The NEXT STEP

- 16:15 - 16:20 Reassembling of the Audience
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- 16:20 - 16:25 **Key Takeaways of the Heavy Engineering Panel by Panel Chair**
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- 16:25 - 16:30 **Key Takeaways of the FMCG & Pharmaceutical Panel by Panel Chair**
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- The Great Debate: The Advent of Blockchain into Supply Chain**  
16:30 - 17:00 The Five Ws & One H of Blockchain into Supply Chain and how Blockchain is revolutionizing the supply chain and logistics sector
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- 17:00 - 17:05 Closing Remarks
- 
- 17:05 - 17:30 Networking Tea

# WHO SHOULD ATTEND?

CHIEF SUPPLY CHAIN OFFICERS

SVP'S & VP'S SUPPLY CHAIN / LOGISTICS

HEAD SUPPLY CHAIN / LOGISTICS

DIRECTOR OF OPERATIONS

HEAD OPERATIONS

HEAD OF IT INFRASTRUCTURE

CIO'S

SUPPLY CHAIN LEADERS

HEAD OF PROCUREMENT

CHIEF OPERATING OFFICER



# PAST EDITIONS



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24 JUNE, 2016



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16 JUNE, 2017